



## Ocean Avenue Association Board of Directors Meeting Agenda

**Date:** Monday, December 11th 2023

**Time:** 6pm-7:30pm

**Location:** Hybrid

- **In-Person:** 1720 Ocean Avenue  
San Francisco CA 94132
- **Virtual Meeting:** via Zoom

### Zoom Meeting Information:

- **Join Zoom Meeting** [Link Here](#)
- **Meeting ID:** 204 333 4035
- **Passcode:** 94112
- **Find your local number:** [Link Here](#)

All [OAA](#) board meetings are open to the public. During the Public Comment period, attendees may address the Board on any item, whether it is on the agenda or not, as long as the matters discussed fall within the Board's authority. Each speaker shall have up to 3 minutes to address the Board. Agenda materials will be available at the meeting and upon request 72 hours in advance by contacting [rosendob@oaacbd.org](mailto:rosendob@oaacbd.org).

### Agenda

- 1. Call to Order** (President Shirley Lima)
- 2. Introductions**
- 3. Public Comment Period**
  - a. Open floor for comments, questions, or concerns from the public within the Board's jurisdiction
- 4. Review and Approve Minutes from Meeting (October 2023) [Action Item]**
  - a. [10.2023 Minutes \(DRAFT\)](#)
- 5. Review and Approve New Policies & Bylaws [Action Item]**
  - a. [Code of Ethics \(DRAFT\).docx](#)
  - b. [Conflict of Interest Policy CA \(DRAFT\)](#)
  - c. [Document Retention and Destruction Policy \(DRAFT\)](#)
  - d. [Whistleblower Policy\\_Final \(DRAFT\)](#)
  - e. [OAA Bylaws\\_\(DRAFT\).docx](#)
- 6. Treasurer Report (Rey Arellano CPA)**
- 7. Executive Director's Report** (Christian Martin)
  - a. [Cleaning + Maintenance Report](#)

- b. Staff updates
- c. Annual Meeting
- d. Upcoming Events

**8. Deputy Director's Report** (Gabe Cory)

- a. Halloween Crawl
  - i. Had a successful community event on Friday, October 27th. Close to 100 attendees, the response from participating merchants was great.
- b. Holiday Event - Dec 15
  - i. Storefront Decorations
  - ii. Holiday Display with Santa at Unity Plaza
- c. Lighting Extension - Dec 12-14
  - i. We have secured funding for extending string lights from Faxon to the El Rey theater.
- d. Civic Joy Fund
  - i. Working with Civic Joy Fund to identify merchants for grant opportunities and other beautification projects on Ocean.

**9. Marketing & Social Media Report** (Rosendo Betancourt)

- a. [Social Media Report](#)
- b. Banners
  - i. Gathering designs & participation from local artists
- c. Holiday Bows
- d. [Q&A w/ Officer Butler](#)

**10. Review and Approve Continuation of Telephone/Zoom Meetings [Action Item]**

- a. Vote on maintaining virtual meetings as per ordinance AB361

**11. Adjourn**