

Ocean Avenue Association  
Board of Directors Minutes  
Monday, October 16, 2023  
6:00 pm

Hybrid Meeting at OAA's Office (1720 Ocean Ave, San Francisco, CA 94112) with  
Zoom Link.

Directors Present:, Howard Chung, Larry Dorsey, Dan Casias, Alberto Vasquez, Walee Gon, and Chair Shirley

Staff: Christian Martin, Rosendo Betancourt, Gabe Cory and Brit Bostic, S, Anne Kristoff

Others Present: Reynaldo E. Arellano, CPA

#### Agenda Items

1. Meeting was called to order at 6:02 pm by Executive Director Christian Martin.
2. Approval of Minutes by Christian Martin for June meeting minutes. After discussion and no public comment, motion by Alberto Vasquez and seconded by Dan Casias. The June 2023 Minutes were approved unanimously.
3. Report by Reynaldo E. Arellano, CPA
  - a. Rey went over the form of summary income statement, balance sheet.
  - b. Went over systems that allows transparency and has all the necessary documentation to justify payments. ( HubDoc, Plooto, & Xero)
  - c. Discussion with Howard Chung re detail level on summary reports. Rey states best practice is to have the Finance Committee go over the details of accounting statements and then report to the full board of its approval/disapproval.
  - d. Need and call for a board member to take on the responsibility of Treasurer (presently unfilled position)
4. Executive Director Christian Martin's Report
  - a. Last month, no board meeting due to board training (alison hart).
  - b. Reported on Monthly Tasks and other activities—see materials. Rosendo reported on banners - will create new community collaboration with local artists and businesses for designs
  - c. Annual Meeting is coming up. Info TBA
5. Deputy Director Report by Gabe Cory
  - a. Reported on the lighting of Ocean Ave with 1800 feet of wire and 900 LED light bulbs
  - b. Halloween crawl October 27, 5-8 p.m.
6. Marketing and Social Media Report by Rosendo Betancourt  
Ciccio Boles art exhibition (Artspan Open studios 2023) at 1720 Ocean Ave starting 10-26  
Holiday bows after Thanksgiving, and That's Amore will participate in Sf Restaurant Week

7. Last Meeting for Dan Casias. The board expressed appreciation for the stellar efforts of board member Dan Casias who is moving on from Whole Foods.
8. Continue Hybrid Meetings Howard made motion and was seconded by Alberto. No public discussion; motion passes unanimously.
9. General Public Comment for Items not on the Agenda. NONE.
10. The next meeting is Nov 20, 2023 at 6:00 pm at 1720 Ocean Ave and will be conducted hybridly.