

Ocean Avenue Association  
Board of Directors Agenda  
Monday, April 17th, 2023  
6:00 pm  
Virtual Meeting via Zoom

Zoom Link:

<https://us02web.zoom.us/j/2043334035?pwd=dzZDZlcrOVNwSXdJWjYxYUI5bE00QT09>

Directors: Shirley Lima, Vivian Liang, Henry Kevane, Howard Chung, Larry Dorsey, Dan Casias, Alberto Vasquez, Walee Gon, Ravi Lau (LWHS), Maurice Rivers, Linda Shore (or Joycelin Craig), Raymond Hou

Staff: Christian Martin, Rosendo Betancourt, Gabe Cory

#### Agenda Items

- Call to order, Shirley Lima (Chair) - 5 min (6:05 pm)
  - Due to time limitations, public comment will be limited to 2 minutes.
- Motion of Continuation of Telephone / Zoom Meetings, Shirley Lima (Discussion, Public Comment, and Possible Action) - 10 min (6:15 pm)
- Approval of Minutes, Christian Martin (Discussion, Public Comment, and Possible Action) - 10 min (6:25 pm)
  - [03-2023 Minutes \(DRAFT\)](#)
- Treasurer Report, Reynaldo E. Arellano, CPA (Discussion, Public Comment, and Possible Action) - 10 min (6:45 pm)
  - [OAA Grants Schedule-Active, March 2023, Rev#9.1](#)
  - [OAA YrXIII, FY22-23 Budget March 2023 Rev#9.1](#)
- Executive Director Report, Christian Martin (Discussion, Public Comment, and Possible Action) - 15 minutes (7:00 pm)
  - Cleaning and maintenance report
  - Lakeside Village fee for service agreement update
  - Update on Office repairs and projected opening
  - Board Elections update
  - Board Vision, Mission, Strategic Planning update
  - Budget proposal discussion

- Tax Return update
- Audit updates
- Deputy Director Report, Gabe Cory (Discussion, Public Comment, and Possible Action) - 10 minutes (7:10)
  - Havelock Mural Bridge grant awarded
    - i. \$25,000 mural project supported by OAA
  - Entrepreneur, Investor and Small Business Networking Event (4/13)
    - i. 160 RSVPs across eventbrite and meetup, roughly 60-70 attendees
    - ii. Event summary and next event discussion
    - iii. Special thanks to the Check-in Lounge and other sponsors and attendees
  - Lighting on Ocean Ave corridor
    - i. Discussion of estimates received for corridor lighting
      - potential action
    - ii. Grant application to Avenue Greenlight
    - iii. Ingleside Merchant Association partnership discussion
  - RFP-225
    - i. Grant amount awarded to OAA confirmed \$50,000. Will be distributed between 4-5 events starting in the fall of 2023.
- Marketing & Social Media Report, Rosendo Betancourt (Discussion, Public Comment, and Possible Action) - 10 minutes (7:20 pm)
  - [Social Media Report](#)
- Board Member Comments and Proposals for Future Meeting Agenda Items. - 5 min (7:25 pm)
- General Public Comment for Items Not on This Agenda. - 5 min (7:30 pm)
- Next Board Meeting: Monday, May 15th, 2023, in person at 1720 Ocean Ave.
- Adjournment

## General Information

Welcome to the Ocean Avenue Association (OAACBD) Board of Directors Meeting. The OAACBD Board comprises volunteers, many of whom own

property in the district and/or are business owners in the district. None of the Board members are compensated.

The OAACBD mission is to improve the quality of life in the district by supplementing services performed by the city and county of San Francisco. Those services include, but are not limited to street cleaning, greening, neighborhood beautification, and public safety.

OAACBD is funded by a special assessment approved by and paid for by property owners in the district. It receives no public tax dollars. The assessments appear on property tax bills, are collected by the San Francisco Assessor's Office, and forwarded by that office to the OAACBD.

Members of the public are welcome to but not required to introduce themselves and to sign in on the sheet provided. If, when a member of the public speaks, the Chair asks them to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline.

*Members of the public are welcome at all Board Meetings and Committee Meetings except for closed sessions as allowed for in the California Brown Act.*

## **About Public Comment**

### ***Public Comment***

Public comment is taken on every agenda item, *after* Board discussion, but *before* the Board vote. Public comment at this time is limited to the specific agenda item. In general, public comment will be limited to 2 minutes per person per item, and 6 minutes total per item. These limits may be modified by the Chair at their discretion.

### ***General Public Comment***

General Public Comment is used for remarks to the Board about items not on the agenda. At Board Meetings, general public comment will be taken at 7:20 pm.

Members of the Board are not permitted to discuss items that are not on the agenda.

Therefore, during general public comment, there is no Board discussion.

Notes will be taken on comments. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. "Disruption" includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, the OAACBD Executive Director and/or Administrative Staff persons, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments which are critical but are delivered in a manner which is not disruptive to the meeting and non-threatening.

Members of the public can also contact the OAACBD Executive Director and request agenda items be added to the Board Meeting. The Executive Director can be contacted at (650) 273-6223 or via email:

[christianm@oaacbd.org](mailto:christianm@oaacbd.org)

*If, due to a disability, you require accommodations to attend this meeting, please contact any of our Staff at the CBD Main Office at (650) 273-6223.*

Pursuant to State of California's Assembly Bill 361, and California Government Code, Section 54953(e), and in light of the City Attorney's Office policy encouraging public bodies to place adoption of a public resolution regarding remote/hybrid meetings on monthly meeting agendas as a best practice, the attached RESOLUTION has been placed on the Board's next meeting agend\\\\\\

da to enable adoption of a public resolution regarding the Board's continuing practice of holding remote/hybrid monthly meetings.

## RESOLUTION

The Ocean Avenue Association finds that the State of California and the City remain in a state of emergency due to the COVID-19 pandemic.

The Ocean Avenue Association has considered the circumstances of the state of emergency, and further finds that without allowing certain members of this body to attend remotely, it would present imminent risks to the health or safety attendees due to COVID-19, or for other reasons as outlined in California Government Code, Section 54953.

THEREFORE, be it RESOLVED, that until further notice, and/or otherwise as allowed by law, the Ocean Avenue Association will hold remote Zoom meetings.