

Ocean Avenue Association  
 Budget for Renewal: 5-7-9 v2  
 FY26

as of: 9/23/2024 9:23:50

	\$500k Budget	\$700k Budget	\$900k Budget
Revenue	500,000	700,000	900,000
Expenses	500,000	700,000	900,000
Net (rev. - exp.)	-	-	-

HEADCOUNT						
	hrs /wk	FTE	hrs /wk	FTE	hrs /wk	FTE
Ambassador	80	2.0	160	4.0	200	5.0
Supervisor	-	.0	-	.0	-	.0
Marketing/Events Mgr	-	.0	-	.0	-	.0
Marketing/Events Staff	32	0.8	40	1.0	56	1.4
Executive Director	16	0.4	24	0.6	32	0.8
TOTAL Hrs & FTE	128	3.2	224	5.6	288	7.2

**Expenses - Program**

Cleaning & Maintenance	201,468	40.3%	290,298	41.5%	358,868	39.9%
Streetscape & Beautification	107,545	21.5%	154,203	22.0%	218,708	24.3%
Marketing, Economic Dev. Events	128,973	25.8%	177,093	25.3%	226,437	25.2%
Management & Admin	62,014	12.4%	78,406	11.2%	95,987	10.7%
<b>Total Expenses</b>	<b>500,000</b>	<b>100.0%</b>	<b>700,000</b>	<b>100.0%</b>	<b>900,000</b>	<b>100.0%</b>

**Expenses - Functional**

Personnel	237,744	47.5%	401,523	57.4%	520,395	57.8%
Professional Fees	133,896	26.8%	142,551	20.4%	191,985	21.3%
Rent	24,000	4.8%	24,000	3.4%	24,000	2.7%
Supplies and Tools	53,424	10.7%	74,794	10.7%	93,150	10.4%
Utilities	4,770	1.0%	6,678	1.0%	8,586	1.0%
Subscriptions and Dues	7,862	1.6%	7,862	1.1%	7,862	0.9%
Lobbying expense	-	-	-	-	-	-
Grant expense	-	-	-	-	-	-
Depreciation	-	-	-	-	-	-
Travel and conferences	7,623	1.5%	10,672	1.5%	13,721	1.5%
Other	30,681	6.1%	31,919	4.6%	40,300	4.5%
<b>Total Expenses</b>	<b>500,000</b>	<b>100.0%</b>	<b>700,000</b>	<b>100.0%</b>	<b>900,000</b>	<b>100.0%</b>

Check (s/b -0-)

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