Ocean Avenue Association
Board of Directors Agenda
Monday, January 9, 2023
6:00 pm
Virtual Meeting via Zoom

Directors: Shirley Lima, Vivian Liang, Henry Kevane, Howard Chung, Larry Dorsey, Dan Casias, Alberto Vasquez, Walee Gon, Ravi Lau (LWHS), Maurice Rivers, Tacha Santana, Linda Shore (or Joycelin Craig), Raymond Hou

Staff: Christian Martin, Rosendo Betancourt, Gabe Cory

Agenda Items

● Call to order, Shirley Lima (Chair) -5 min (6:05 pm)
  ○ Due to time limitations, public comment will be limited to 2 minutes. When making a public comment, please spell your first and last name.

● Approval of Minutes, Christian Martin (Discussion, Public Comment, and Possible Action) -10 min (6:15 pm)
  ○ 12-12 Minutes (DRAFT)

● Budget Report, Henry Kevane (Discussion, Public Comment, and Possible Action) -10 min (6:25 pm)
  ○ OAA Grants Schedule-Active, December 2022, Rev#6.1
  ○ OAA YrXIII, FY22-23 Budget December 2022 Rev#6.1

● Executive Director Report, Christian Martin (Discussion, Public Comment, and Possible Action) - 15 minutes (6:40 pm)
  ○ Q1 Objectives
  ○ Staffing Updates
  ○ Board Training Schedule
  ○ Audit Update

● Working Groups Check-in (Discussion, Public Comment, and Possible Action) -20 min (7:00 pm)
  ○ Street Life Committee Report (Christian Martin, Rosendo Betancourt, Larry Dorsey, Maurice Rivers)
  ○ Strategic Plan (Shirley Lima)
    i. Organizational Recommendations
- Marketing & Social Media Report, Rosendo Betancourt (Discussion, Public Comment, and Possible Action) - 10 minutes (7:10 pm)
  - Lunar New Year (CYCOSF)
  - Event Schedule
  - Social Media Report

- Board Member Comments and Proposals for Future Meeting Agenda Items. -5 min (7:15 pm)

- General Public Comment for Items Not on This Agenda. -5 min (7:20 pm)

- Next Board Meeting: Monday, February 13, 2023
  - Virtual on Zoom 6:00 PM

- Adjournment