

Ocean Avenue Association
Board of Directors Agenda (Special Meeting)
Thursday, December 1st, 2022
6:00 pm
Virtual Meeting via Zoom

Directors: Dan Casias, Walee Gon, Henry Kevane, Shirley Lima, Vivian Liang, Maurice Rivers, Alberto Vasquez, Larry Dorsey

Staff: Christian Martin, Rosendo Betancourt

Public: Kate Favetti, Mike Sorrels

- Meeting was called to order at 6:02 pm.
- Sleigh this Holiday Funding Status (6:00 pm)
 - [Sleigh This Holiday Activation Plan](#)
 - [Sleigh This Holiday Flyer](#)
- Timeline
 - Henry: September Board Meeting budget was presented for \$11,000, actual amount is \$16,000. OAA requested to see the whole budget. Deferred matter to the October meeting so that we could wait for entire budget and for Christian to start. During October meeting, OAA was asked to fund just a third, \$3500.
 - Maurice: Thought at the time that the \$3,500 budget presented was a request for not only Sleigh This Holiday, but other events. He apologizes for miscommunication.
 - Mike was not able to attend the October meeting. He had asked Walee about it and found out a budget was approved. Issue was that an amount was not discussed between them so that's where the second miscommunication happened.
 - Christian: Do we have the money to fund this?
 - i. Henry: We have about \$60K in Marketing budget for next 7 months.
 - OMI contributing \$3500 (Covers activities and some food, marketing, outreach, paid posts)
 - Ocean Incubators contribution: \$3000 (Covers marketing, food, cups / plates / utensils, little trees 10x, battery operated lights and decorations)
 - Christian contributing \$500
- Motions
 - Vivian motions for OAA to approve an additional \$7500 for Sleigh This Holiday
 - Shirley seconds
 - i. Yes: Vivan, Shirley
 - ii. No: Dan C, Henry, Alberto, Larry
 - iii. Abstain: Walee

Motion does not pass.

- Henry motions for OAA to approve additional \$3500 for Sleigh This Holiday with conditions that 1. Receipts are disclosed; 2. Co-sponsorships remain as planned. Dan seconds this.
 - i. Yes: UnanimousMotion passes.
- Walee offers to fund the gap of up to \$4000 if necessary to complete the event; his offer of funding should only be used after all other funds have been spent.
- Board Comment: Dan Casias responding to Mike Sorrelli's comment about Dan not contributing to the corridor: He is in complete disagreement; Dan attends meetings and donates lots of things on behalf of his retailer.
- Public Comment:
 - Kate Favetti: Please remember to ask for public comments before voting.
- Next Board Meeting: Monday, December 12th, Virtual on Zoom at 6:00 PM
- Adjournment at 6:50 pm