



Ocean Avenue Association Board of Directors Meeting Agenda

Date: Monday, October 16th 2023

Time: 6pm-7:30pm

Location: Hybrid

- **In-Person:** 1720 Ocean Avenue
San Francisco CA 94132
- **Virtual Meeting:** via Zoom

Zoom Meeting Information:

- **Join Zoom Meeting** [Link Here](#)
- **Meeting ID:** 204 333 4035
- **Passcode:** 94112
- **Find your local number:** [Link Here](#)

All [OAA](#) board meetings are open to the public. During the Public Comment period, attendees may address the Board on any item, whether it is on the agenda or not, as long as the matters discussed fall within the Board's authority. Each speaker shall have up to 3 minutes to address the Board. Agenda materials will be available at the meeting and upon request 72 hours in advance by contacting rosendob@oaacbd.org.

Note: The meeting will be recorded and made accessible for those who are unable to attend.

Agenda

1. **Call to Order** (President Shirley Lima)
2. **Introductions**
3. **Public Comment Period**
 - a. Open floor for comments, questions, or concerns from the public within the Board's jurisdiction
4. **Review and Approve Minutes from Meeting (June 2023) [Action Item]**
 - a. [06.2023 Minutes \(DRAFT\)](#)
5. **Review and Approve Financials [Action Item]**
 - a. [Budget OAA FY24 draft v05 CPI3% APPROVED BY BOARD Summary](#)
 - b. [Ocean Avenue Association - Balance Sheet Summary 231016_BM](#)
 - c. [Ocean Avenue Association - Income Statement Summary 231016_BM](#)
 - d. [OAA Graphs and Charts June 2023](#)
 - e. [OAA Graphs and Charts September 2023](#)
6. **Executive Director's Report** (Christian Martin)

- a. Cleaning + Maintenance Report
 - b. OEWD Grant Update
 - c. Organizational Development: Board Training
 - d. Staff updates
 - e. International Downtown Association Conference
 - f. Annual Meeting
 - g. Upcoming Events
- 7. Deputy Director's Report** (Gabe Cory)
- a. Avenue Green Light & Civic Joy Fund
 - b. [Halloween Crawl - October 27. 5-8](#)
 - c. [Phoenix Day - OAA sponsoring OMI as an event organizer](#)
 - d. [International Downtown Association Conference](#)
- 8. Marketing & Social Media Report** (Rosendo Betancourt)
- a. [Social Media Report](#)
 - b. [Cicco Art Exhibition | ArtSpan](#)
 - c. Banners
 - d. [SF Restaurant Week November 2023](#)
 - i. That's Amore SF
 - e. Holiday Bows 2023
- 9. Review and Approve Continuation of Telephone/Zoom Meetings [Action Item]**
- a. Vote on maintaining virtual meetings as per ordinance AB361
- 10. Adjourn**