

Ocean Avenue Association Board of Directors Meeting Minutes

Date: Monday, March 31, 2025

Time: 6 pm-7:15 pm **Location:** Hybrid

 In-Person: 1720 Ocean Avenue San Francisco, CA 94112
 Virtual Meeting: via Zoom

Zoom Meeting Information:

Join Zoom Meeting: <u>Link here</u>Meeting ID: 204 333 4035

• **Passcode:** 94112

• Find your local number: Link

Here

All OAA board meetings are open to the public. During the Public Comment period, attendees may address the Board on any item, whether on the agenda or not, as long as the matters discussed fall within the Board's authority. Each speaker shall have up to 3 minutes to address the Board. Agenda materials will be available at the meeting and upon request 72 hours in advance by contacting rosendob@oaacbd.org.

Attendance: Ray Favetti, Tiffany Zhang, Howard Chung, Larry Dorsey, Alberto Vasquez, Dee Wu, Shirley Lima, Kath Tsakalakis, Moses Corrette (SF Planning Department), Jackie Hazelwood, Karen Hope, Alex Mullaney, Kate Favetti, Rosendo Betancourt, Gabe Cory, Sabine Taliaferro, & Christian Martin

Agenda

- 1. Call to Order (President Shirley Lima) (6:00-6:05) 6:02 pm
- **2. Introductions** (6:05-6:10)
- **3. Ramaytush Ohlone Land Acknowledgement** (6:10) 6:06 pm- presented by Sabine Taliaferro
- 4. Public Comment Period (6:10-6:15)
 - a. Open floor for comments, questions, or concerns from the public within the Board's jurisdiction

6:09 - Karen Hope shares about lead paint removal program for homeowners.

Moses Corrette reviews past historical service increase for buildings in commercial street, and would like to organize a community meet. Benefits of historical districts include exemptions, national registry, and tax credit.

6:22-Moses gives a brief reminder and review of the Amnesty Program.

- 5. Review and Approve Minutes from Meeting (February 2025).

 Minutes were reviewed at 6:52 pm. Howard made the motion to approve, with Ray Favetti' seconding the motion. Minutes unanimously approved at 6:53. (Discussion, Public Comment, and Possible Action) (6:15-6:20)
 - a. 2.2025 Minutes (DRAFT).pdf
- **6. Treasurer Report (Rey Arellano CPA)** (6:20-6:35) 6:24 pm Financials were skipped; Actuate absent.
 - a. Income Statement OAA YTD 250228 YoY.pdf
 - b. Balance Sheet OAA 250228.pdf
 - c. Income Statement OAA YTD 250228 AvB.pdf

7. OAA Renewal & Expansion Process (6:35-6:45)

a. Discussion of current progress & next steps.

6:25 pm - Jackie Hazelwood gives updates on OAA standing. OAA hit 30% petition threshold in late March. Ballots are coming in late May. D7, D11, and the Mayor are supportive of OAA. OAA to send Thank You Cards & Reminders to YES voters. 6:33 – Christian & OAA give thanks to the volunteers and supporters.

- 8. Board Roles & Training Review (6:45-6:50)
 - a. Ocean_Avenue_Association_Governance_Overview.pdf
- 9. Executive Director's Report (Christian Martin) (6:55-7:00)
 - a. <u>February 2025 Operation Report</u> 6:34 pm Operation Report by Christian Martin
- **10. Deputy Director's Report** (Gabe Cory) (7:00-7:05)
 - a. Events
 - i. BOBA Festival
 - 1. Successful event sold out with 165 attendees.
 - 2. https://www.instagram.com/p/DHrGsewM3CE/?img_index=1
 - b. Neighborhood Clean-Up with Lick HS
 - c. Wine Walk May 16th

Gabe Cory provides updates on the cleaning operations, LWHS x OAA clean up, & the Boba Festival.

- 11. Social Media & Marketing (Rosendo Betancourt) (7:10-7:15)
 - a. Social Media Report
 - b. YAX Utility Boxes Art Project:
 - . Finalizing Artwork & Installation Date
 - c. Ingleside Gate Completed
 - d. OAA Easter Event
 - e. SF Shines Facade Improvement Grant

f. Alyssa Yang Art Show

Rosendo provides updates on Marketing & Beautification efforts, grant programs for merchants, and upcoming events like the Easter Celebration. 6:45 pm

12. Review and Approve the Continuation of Telephone/Zoom Meetings 6:53 pm(Discussion, Public Comment, and Possible Action) (7:15) Shirley makes a motion to approve & Howard seconds. Continuation of hybrid meetings approved at 6:53 pm a. Vote on maintaining virtual meetings as per ordinance AB361

13. Adjourn (7:15)