



## Ocean Avenue Association Board of Directors Meeting Minutes

**Date:** Monday, July 15, 2024

**Time:** 6pm-7:15 pm

**Location:** Hybrid

- **In-Person:** 1720 Ocean Avenue  
San Francisco, CA 94112
- **Virtual Meeting:** via Zoom

### Zoom Meeting Information:

- **Join Zoom Meeting:** [Link here](#)
- **Meeting ID:** 204 333 4035
- **Passcode:** 94112
- **Find your local number:** [Link Here](#)

All [OAA](#) board meetings are open to the public. During the Public Comment period, attendees may address the Board on any item, whether on the agenda or not, as long as the matters discussed fall within the Board's authority. Each speaker shall have up to 3 minutes to address the Board. Agenda materials will be available at the meeting and upon request 72 hours in advance by contacting [rosendob@oaacbd.org](mailto:rosendob@oaacbd.org).

**Attendance:** Ernest Jones, Vanessa Pimentiel, Jackie Hazelwood, Kacee Ochalek, Ray Favetti, Kate Favetti, Olena K, Jen Low, Eric from Ocean Yoga Flow, Anne Marie Kristoff, Tracy Zhou (Purtea), Michelle Valentine, Sabine Taliaferro, Kath Tsakalakis, Chyanne Chen,

**Board:** Howard Chung, Walee Gon, Larry Dorsey, Shirley Lima, Henry Kevane, Ravi Lau, & Alberto Vasquez, Vivian Liang

**Staff:** Christian Martin, Gabe Cory, Brit Bostic, & Rosendo Betancourt

## Agenda

**1. Call to Order** (President Shirley Lima) (6:00-6:05) - **6:06**

**2. Introductions** (6:05-6:10)

- Round of introductions from attendance online and in-person

**3. Public Comment Period** (6:10-6:15)

- a. Open floor for comments, questions, or concerns from the public within the Board's jurisdiction

- Kath Tsakalakis mentions the improved Vacancy Report page available at <https://oaacbd.org/vacancyreport>

#### 4. Review and Approve Minutes from Meeting (June 2024) [Action Item]

(6:15-6:20) - **6:10**

- [6.2024 Minutes \(DRAFT\)](#)
  - Henry Kevane: Reminder to mention board member who provides comments on Minutes
  - Howard Chung volunteers to review MinutesShirley makes a motion to approve, and Howard seconded  
Minutes approved at **6:14**

#### 5. Treasurer Report (Rey Arellano CPA) (6:20-6:35) **6:15**

- a. [Ocean Avenue Association - Income Statement Summary June 2024](#)
- b. [Ocean Avenue Association - Balance Sheet Summary June 2024](#)
- c. [OAA FS FY23](#)
  - Olena K goes over Audit Report: No Findings, and OAA is in good standing
  - Olena reviews total income and asset amounts.
  - Shirley makes a motion to approve, and Walee seconds.  
**(6:24)**

#### 6. Review and Approve Renewal and Expansion Service Levels [Action Item](6:35-6:45)

- a. [Service Levels Presentation](#)
  - **CORRECTION: Only review service levels - approval until next meeting**
  - Current OAA service levels are similar to the low tier.
  - Revised proposed service levels will be presented at the next meeting
  - Questions and discussion from Henry Kevane, Shirley Lima, Howard Chung, Jackie Hazelwood, & Christian Martin
  - OAA NEXT STEPS: get updated materials regarding service levels and OAA expansion translated and available by the next meeting.
  - Outreach: Kate Favetti & Chyanne Chen offer to volunteer

#### 7. Executive Director's Report (Christian Martin) (6:45-6:50) **7:10**

- a. Board Member Nominations & Elections:
  1. [Michael Rong](#)
  2. [David Morales](#)
  3. [Ray Favetti](#)

- Michael Rong & David Morales were unavailable for this meeting
  - Ray Favetti reintroduced himself & Shirley Lima makes the motion to have Ray Favetti join the Board.
  - Howard seconds the motion, & Ray joins the OAA Board at **7:17 pm**
- b. OAA Staff Updates
- Sabine Taliaferro was introduced as a new OAA staff member. Sabine will provide marketing and outreach information and input on a contract-based basis.
- c. [June 2024 Operation Report](#)
- EJ (Ernest Jones) comments on the fast response time to graffiti removal from OAA operations.

**8. Deputy Director's Report** (Gabe Cory) (6:50-7:00) - **7:20**

- a. [Health & Wellness Program](#)
- i. Each Saturday from July 20th to August 17th from 10AM - 1PM at OAA office
    1. Self Defense, Yoga, Zumba classes
    2. Free to attend, donations welcome
- b. [Entrepreneur, Investor, and Small Business Networking Event](#)
- c. [July Vacancy Report](#) (Vacancy Report [Webpage](#))

**9. Social Media & Marketing** (Rosendo Betancourt) (7:00-7:05)

- a. [Social Media Report](#)
1. Instagram: 1585
  2. X: 265
  3. Facebook: 804
  4. Email Newsletter: 1236
- b. Little Oceanauts Entrepreneur Mini Market June 28 Notes
- c. 1533 Ocean Ave ADA Compliant Award

**10. Review and Approve Continuation of Telephone/Zoom Meetings [Action Item]**  
(7:05:710)

- a. Vote on maintaining virtual meetings as per ordinance AB361
- Shirley made a motion to continue Hybrid meetings & Ravi seconded. **(7:26)**

**11. Adjourn** (7:15) **7:28**

## General Information

Welcome to the Ocean Avenue Association (OAACBD) Board of Directors Meeting. The OAACBD Board comprises volunteers, many of whom own property in the district and/or are business owners in the district. None of the Board members are compensated.

The OAACBD mission is to improve the quality of life in the district by supplementing services performed by the city and county of San Francisco. Those services include, but are not limited to, street cleaning, greening, neighborhood beautification, and public safety.

OAACBD is funded by a special assessment approved by and paid for by property owners in the district. It receives no public tax dollars. The assessments appear on property tax bills, are collected by the San Francisco Assessor's Office, and forwarded by that office to the OAACBD.

Members of the public are welcome to but not required to introduce themselves and to sign in on the sheet provided. If, when a member of the public speaks, the Chair asks them to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline.

*Members of the public are welcome at all Board Meetings and Committee Meetings except for closed sessions as allowed for in the California Brown Act.*

## About Public Comment

### ***Public Comment***

Public comment is taken on every agenda item, *after* Board discussion, but *before* the Board vote. Public comment at this time is limited to the specific agenda item. In general, public comment will be limited to 2 minutes per person per item, and 6 minutes total per item. These limits may be modified by the Chair at their discretion.

## ***General Public Comment***

General Public Comment is used for remarks to the Board about items not on the agenda. At Board Meetings, general public comment will be taken at 7:20 pm.

Members of the Board are not permitted to discuss items that are not on the agenda.

Therefore, during general public comment, there is no Board discussion.

Notes will be taken on comments. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. "Disruption" includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, the OAACBD Executive Director and/or Administrative Staff persons, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments which are critical but are delivered in a manner that is not disruptive to the meeting and non-threatening.

Members of the public can also contact the OAACBD Executive Director and request agenda items be added to the Board Meeting. The Executive Director can be contacted at (650) 273-6223 or via email:

[christianm@oaacbd.org](mailto:christianm@oaacbd.org)

*If, due to a disability, you require accommodations to attend this meeting, please contact any of our Staff at the CBD Main Office at (650) 273-6223.*

Pursuant to State of California's Assembly Bill 361, and California Government Code, Section 54953(e), and in light of the City Attorney's Office policy encouraging public bodies to place adoption of a public resolution regarding remote/hybrid meetings on monthly meeting agendas as a best practice, the attached RESOLUTION has been placed on the Board's next meeting agenda da to enable adoption of a public resolution regarding the Board's continuing practice of holding remote/hybrid monthly meetings.

## RESOLUTION

The Ocean Avenue Association finds that the State of California and the City remain in a state of emergency due to the COVID-19 pandemic.

The Ocean Avenue Association has considered the circumstances of the state of emergency, and further finds that without allowing certain members of this body to attend remotely, it would present imminent risks to the health or safety attendees due to COVID-19, or for other reasons as outlined in California Government Code, Section 54953.

THEREFORE, be it RESOLVED, that until further notice, and/or otherwise as allowed by law, the Ocean Avenue Association will hold remote Zoom meetings.