

Ocean Avenue Association
Board of Directors Agenda
Monday, November 14, 2022
6:00 pm
Virtual Meeting via Zoom

Directors: Dan Casias, Howard Chung, Walee Gon, Christy Godinez-Jackson, Henry Kevane, Shirley Lima, Vivian Liang, Joycelin Craig, Maurice Rivers, Tacha Santana, Alberto Vasquez, Larry Dorsey, Raymond Hou

Staff: Christian Martin, Rosendo Betancourt

Agenda Items

- Call to order, Shirley Lima (Chair) -5 min (6:05 pm)
 - Due to time limitations, public comment will be limited to 2 minutes. When making a public comment, please spell your first and last name.

- OAA Board Training | Development Updates (Howard Chung, Vivian Liang, Chris Corgas) (Discussion, Public Comment and Possible Action) -10 min (6:15 pm)
 - Introduction to Allison Hart

- Approval of Minutes, Howard Chung (Discussion, Public Comment, and Possible Action) -5 min (6:20 pm)
 - [10-17 Minutes \(DRAFT\)](#)

- Budget Report, Henry Kevane (Discussion, Public Comment, and Possible Action) -10 min (6:30 pm)
 - [OAA YrXIII, FY22-23 Budget October 2022 Rev#4.1](#)
 - [OAA Grants Schedule-Active Grants, October 2022, Rev#4.1](#)

- Executive Director Report, Christian Martin (Discussion, Public Comment, and Possible Action)
 - GAO Committee Report
 - SFPD Officer Beat
 - Office space recommendation
 - Administrative recommendations
 - Cleaning and Maintenance recommendations
 - Beautification and Placemaking opportunities
 - Events/Activations
 - Economic Development/ Business attraction Plan

- Office Space, Christian Martin & Rosendo Betancourt (Discussion, Public Comment, and Possible Action) - 10 minutes (6:40 pm)

- Marketing & Social Media Report, Rosendo Betancourt (Discussion, Public Comment, and Possible Action) - 5 minutes (6:45 pm)
 - [Social Media Report](#)

 - Working Groups Check-in (Discussion, Public Comment, and Possible Action) -20 min (7:20 pm)
 - Strategic Plan (Shirley Lima)
 - i. Operations Recommendations: Sent deliverables to Chris Corgas on 11/4/2022. Awaiting approval for funding.
 - ii. Organizational Recommendations
 - Annual Plan Working FY 2022-2023 Deliverable (Christian Martin, Vivian Liang, Dan Casias), *"A written commitment, approved by the OAA board, to develop a work plan in April of each year that shall define a set of programs with operational expectations and goals for the upcoming fiscal year. This plan shall be used in the development of an upcoming fiscal year's budget."*
 - [Board Member Handbook](#) Deliverable (Shirley Lima): Discussed in July 2021, however we need Board Approval to satisfy this deliverable for the Strategic Plan.
 - a. *"The OAA's adopted organizational policy, which shall contain:*
 - i. *A copy of the approved and adopted OAA board member handbook/document, which shall:*
 - ii. *Clearly define the OAA Board's role*
 - iii. *Define the legal responsibilities and the role and expectations of each individual board member*
 - b. *The handbook/document shall include expectations of Board member participation and attendance*
 - c. *A written commitment, approved by the OAA board, approving the OAA Board Member handbook and indicating it, and the OAA's Financial Policy, shall be included as part of new Board member's orientation."*
 - Agenda setting policy deliverable, *"A written agenda setting policy, approved by the OAA Board, which:*
 - a. *Shall identify that the Executive Director or OAA staff create a draft agenda and have them send the draft to the Chair of the Board to provide input and approval.*
 - b. *Shall indicate no changes can be made to the agenda without approval of both the Chair and the Executive Director"*
- Street Life & Business Working Group (Maurice Rivers, Tacha Santana, Kate Favetti)
 - i. Proposed events

- [Sleigh This Holiday](#)
 - ii. Holiday Bows
 - Update Board “Criteria Membership” for Shirley Lima from Property Owner to Community Member (Discussion, Public Comment and Possible Action) - 5 minutes (7:25 pm)
 - Board Member Comments and Proposals for Future Meeting Agenda Items. -5 min (7:30 pm)
 - General Public Comment for Items Not on This Agenda. -5 min (7:35pm)
 - Next Board Meeting: Monday, December 12th or 19th, 2022
 - Virtual on Zoom 6:00 PM
 - Adjournment