



February 24, 2025

INSTAGRAM

1829 Followers (1751 December)

EMAIL LIST

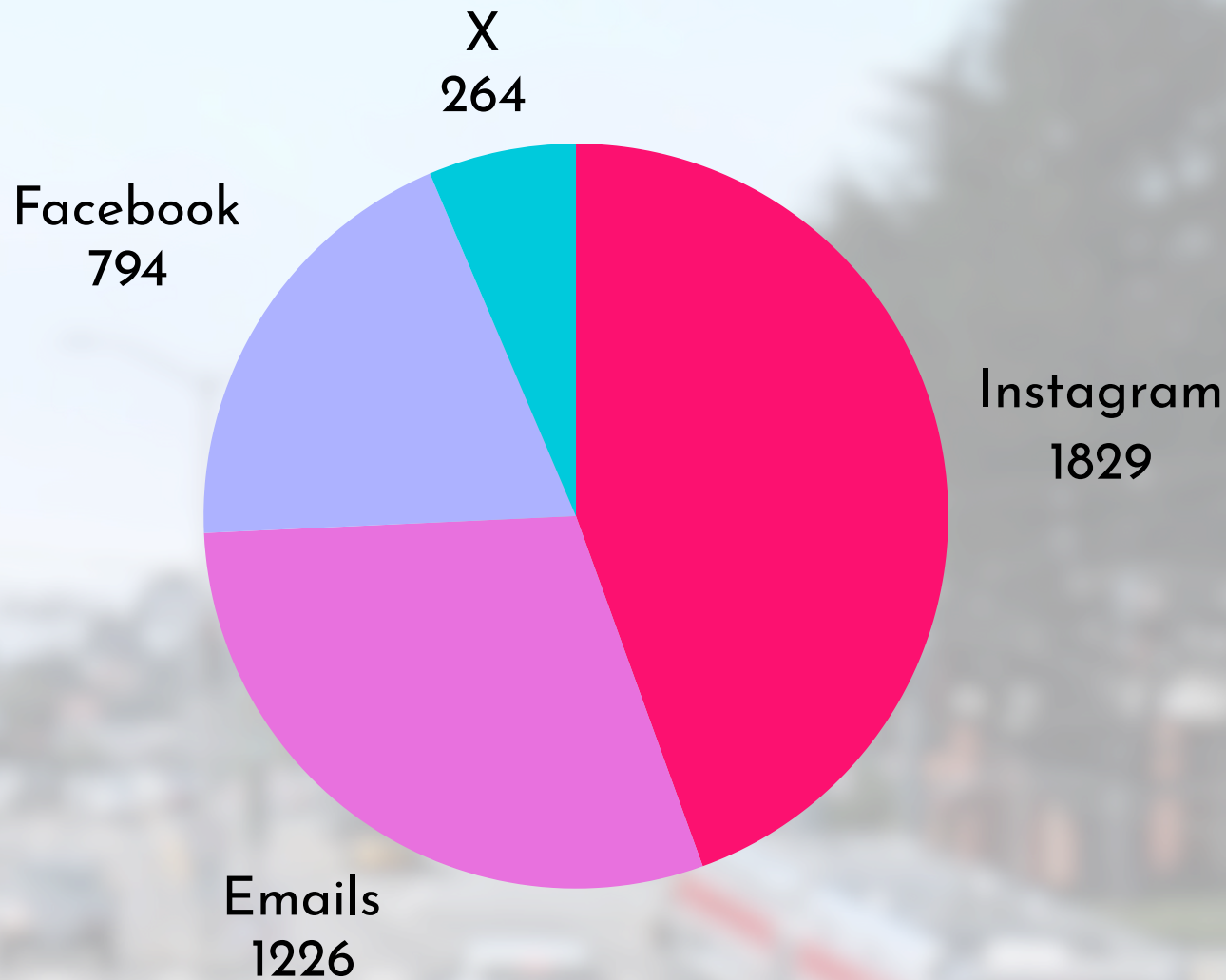
1226 Subscribers (1359 December)

FACEBOOK

794 Followers (801 December)

X (TWITTER)

264 Followers (264 December)



**Ocean Avenue Association
Social Media**

This year (Jan 1 - Today)

Site sessions

719 ↑ 31%

Unique visitors

467 ↑ 19%

Sessions over time



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Sessions by source and category



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Avg. sessions by day



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New vs returning visitors



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Sessions by device



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Website Analytics (oaacbd.org) - Jan 1 - Feb 21, 2025