



OCEAN AVENUE
ASSOCIATION

March 31, 2025

INSTAGRAM

1860 Followers (1829 February)

EMAIL LIST

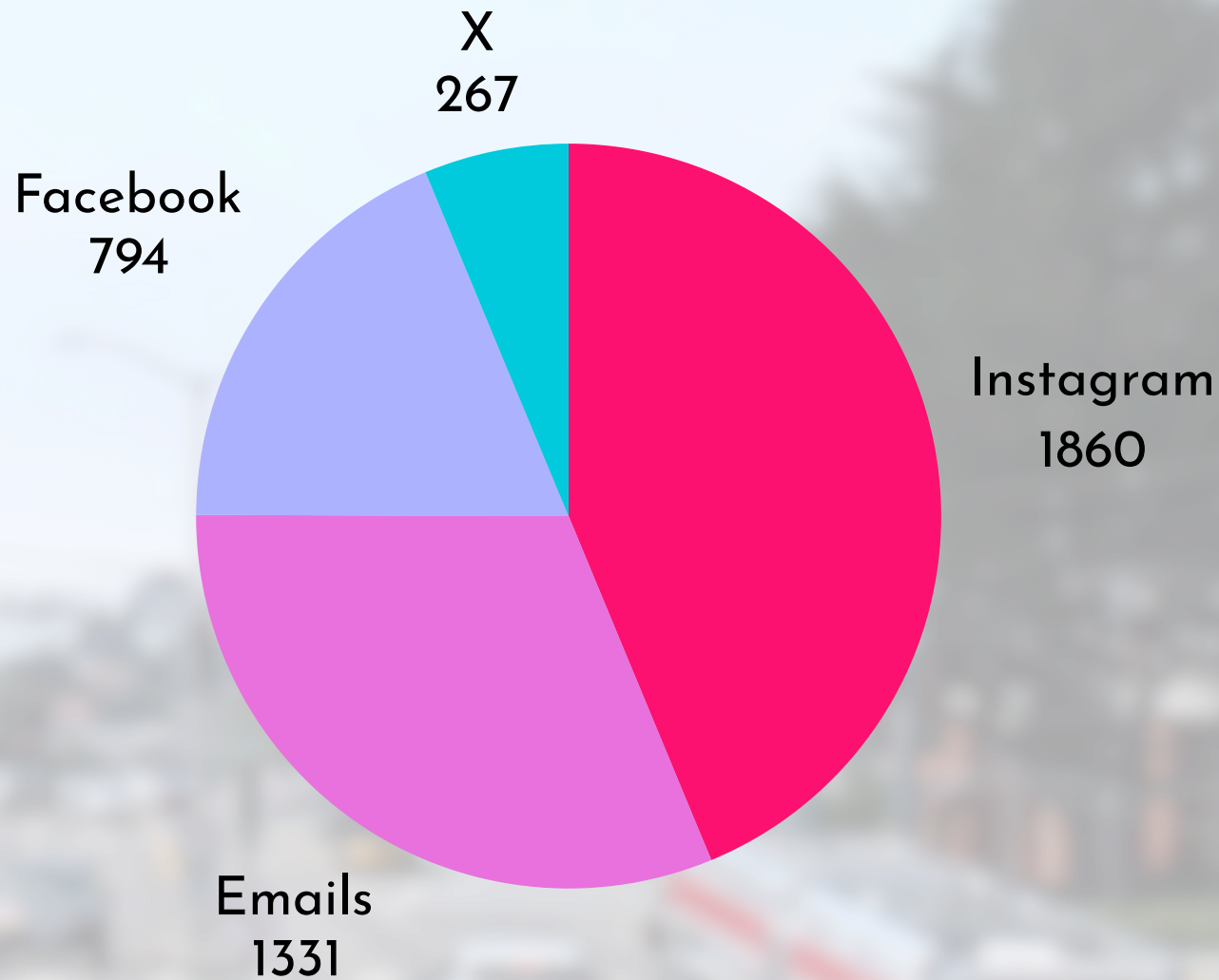
1331 Subscribers (1226 February)

FACEBOOK

794 Followers (794 February)

X (TWITTER)

267 Followers (264 February)



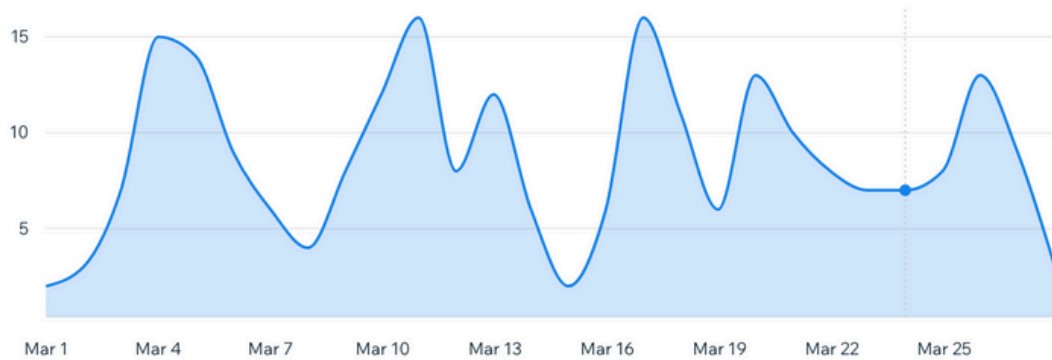
**Ocean Avenue Association
Social Media**

This month (Mar 1 - Today)

Site sessions
241 ↓ 23%

Unique visitors
162 ↓ 26%

Sessions over time



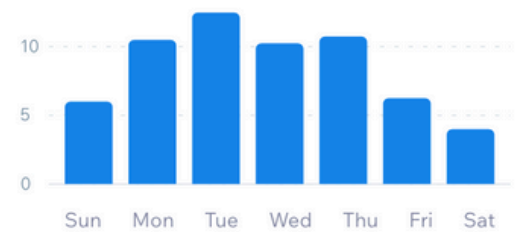
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Sessions by source and category



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Avg. sessions by day



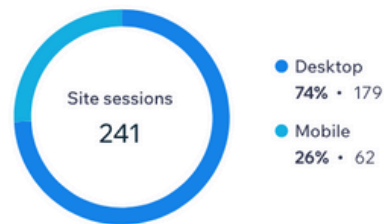
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New vs returning visitors



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Sessions by device



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Website Analytics (oaacbd.org) - 3/1 - 3/28