

Entrepreneur, investor and small business owner networking event

Description:

Join Ocean Avenue Association for a networking event and make connections with entrepreneurs, investors and small business owners.

There will be local food and beverages served, live music and opportunities to connect with like-minded individuals.

Goal:

- Attract entrepreneurs to Ocean Ave
 - Attract investors to Ocean
 - Bring new people into ocean to raise awareness about corridor
 - Connect existing businesses on ocean
 - Connect with businesses on OAA
 - Expand mailing list by collecting attendee information
 - Boost social media following by requesting follows for attendees
- Unity Plaza - Last Thursday of the month, March 30th from 6-8PM

Food:

There will be complimentary snacks provided to attendees.

Drinks:

There will be cash bar for drinks purchase.

Admission:

FREE to attend but must RSVP prior to event via Eventbrite.

Budget: \$750

- Signage (reusable assets)
 - One large Canvas \$150
 - 3-4 poster board signs throughout space \$100
 - OAA Flyers - \$0
- Staffing:
 - OAA staff/Board
 - OAA/Volunteer to check tickets
- Barriers to secure perimeter \$100
- Food (Local restaurant)? \$250
- Drinks (Ocean Ave Ale House) - cash bar
- Marketing/Promotion Costs - \$150
 - Meetup

- Nextdoor
- Craigslist
- Newsletters
 - SF State
 - City
 - Local community groups